# *Percepio Joins the Embedded Vision Alliance*

**Västerås, Sweden, 17th December 2018** * * * Percepio, the leader in software trace visualization for embedded systems and IoT, announces that it has joined the Embedded Vision Alliance, a worldwide industry partnership for companies engaged in enabling and developing applications for computer vision.

"Joining the Embedded Vision Alliance was a natural step for Percepio after the launch of Tracealyzer for OpenVX. The EVA is a perfect forum for showing the potential of advanced trace visualization for performance optimization of embedded vision applications," says Mike Skrtic, VP Marketing and Sales at Percepio.

Percepio will also attend the Embedded Vision Summit in May 2019 and present its unique software tracing technology to the broader embedded computer vision market.

Computer vision has become a core feature for all sorts of embedded systems, as in self-driving cars, skin cancer detection systems and autonomous robots. Getting the most out of this technology requires careful software design and optimization. For this purpose, Percepio recently released [Tracealyzer for OpenVX](#), the world's first trace profiler for computer vision application framework OpenVX.

Initially Tracealyzer supports OpenVX on [Synopsys ARC DesignWare EV6x Embedded Vision/AI processors](#). Support for additional computer vision platforms is in the works.

**About Percepio**

Percepio is the developer of highly visual runtime diagnostics tool for embedded and Linux-based software, Tracealyzer. Percepio collaborates with several leading vendors of operating systems for embedded software and is a member of the Amazon Web Services Partner Network and the Embedded Vision Alliance. Percepio was founded in 2009 and is based in Västerås, Sweden. For more information, visit [percepio.com](#).

**About Embedded Vision Alliance**

The [Embedded Vision Alliance](#)™, founded in 2011, is a worldwide industry partnership bringing together technology providers and end-product companies who are enabling

innovative and practical applications for computer vision for a wide range of applications, including automotive, consumer electronics, gaming, medical, retail and more.

**About Embedded Vision Summit**

The Embedded Vision Summit is the only event focused exclusively on deployable computer vision, attracting a global audience of companies developing vision-enabled products from the edge to the cloud. The event features industry innovators, top technologists and engineers who are designing "machines that see," for a wide range of industries including automotive, entertainment, healthcare, manufacturing, retail, robotics and security. See embedded-vision.com/summit for more info.

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