Photo available: https://percepio.com/press/photos/TzStory.jpg

<u>**Press Release 3/19**</u>

Percepio offers free Tracealyzer in exchange for story

Write a blog post describing a real problem solved with Tracealyzer and get a 1-year license

Västerås, Sweden, 17 December 2019 * * * Percepio, the leader in software trace visualization for embedded systems and IoT, announces a special winter offer to developers. Write about a real problem solved with Tracealyzer and get a free 1-year Tracealyzer license.

The offer is open to developers with or without an existing license and runs until 31 March 2020. Applicants without a current license will receive a free 30-day license to enable them to solve their problem and write the blog post. Existing license holders will receive a free 1-year extension under the offer.

To take advantage of the Percepio winter offer, applicants should contact support@percepio.com by 31 March 2020 and briefly describe the problem they are planning to solve with Tracealyzer. Once their blog is written, applicants will need to publish it in a prominent location and share the link with Percepio to qualify for a free 1-year Tracealyzer license. Alternatively, applicants can send the story to Percepio who will then post it on their own corporate website.

Blogs must be in English and supported by at least one relevant screenshot. Bloggers are also requested to provide their full name, job title, company name and logo. While all copyright

remains with the author, participating bloggers grant Percepio the right to publish their texts on the corporate website.

"Providing unparalleled trace visualization for optimizing and debugging embedded applications, Tracealyzer is an invaluable tool to help developers create better software faster. With this free license offer, we are pleased to be giving every software developer – regardless of potential budgetary constraints – a chance to put the power of Tracealyzer to the test," says Mike Skrtic, VP Marketing & Sales at Percepio. "The team and I can't wait to read about all the different solutions and experiences of engineers participating in our offer."

About Percepio

Percepio is the developer of Tracealyzer, a highly visual runtime diagnostics tool for embedded and Linux-based software. Percepio collaborates with several leading vendors of operating systems for embedded software and is a member of the Amazon Web Services Partner Network. Percepio was founded in 2009 and is based in Västerås, Sweden. For more information, visit percepio.com.

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